



Seasonal P.O.P. Programs

Early Spring • Spring • Summer • Halloween

FOR GROWERS...

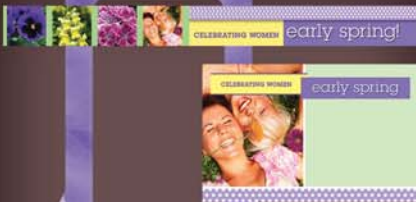
GOLDSMITH supplies seasonally appropriate varieties and plant culture to expand your sales window.

FOR RETAILERS...

JOHNHENRY® supplies attention grabbing tags and P.O.P. great for anchoring the display and engaging the consumer.

FOR CUSTOMERS...

RIGHT PLANT selection at the right time!



EARLY SPRING PROGRAM INCLUDES...
Merchandising Rack Side Panel,
Shelf Strip, Bench Card & Purse



SPRING PROGRAM INCLUDES...
Merchandising Rack Side Panel, Shelf
Strip, Bench Card & Plant Porter with
Handle



SUMMER PROGRAM INCLUDES...
Merchandising Rack Side Panel,
Shelf Strip & Bench Card



HALLOWEEN PROGRAM INCLUDES...
Merchandising Rack Side Panel, Shelf
Strip, Bench Card & Plant Porter with
Handle

BRED BY
Goldsmith
SEEDS

Jh
JOHN HENRY®
the art of print and packaging™

A MULTI-PACKAGING SOLUTIONS COMPANY

BRED BY



Seasonal P.O.P. Programs

ORDERING INFORMATION

TO ORDER THE FOLLOWING PRODUCTS,
contact your JH Rep or JH Grower Care Rep at
800-748-0517 or growercare@jhc.com

Description	Quantity
-------------	----------

MERCHANDISING RACK SIDE PANELS

18 x 60" Early Spring	
18 x 60" Spring	
18 x 60" Summer	
18 x 60" Halloween	

SHELF STRIPS

36 x 3" Early Spring	
36 x 3" Spring	
36 x 3" Summer	
36 x 3" Halloween	

BENCH CARDS

11 x 7" Early Spring	
11 x 7" Spring	
11 x 7" Summer	
11 x 7" Halloween	

POT PORTER™ & HANDLES

Early Spring	
Spring	

PURSE (Holds up to quart size pot)

Summer	
--------	--

LEAD TIMES

Lead times vary by product and time of year. Contact your JH Grower Care Representative at **800-748-0517** for the most current ship dates.



JOHN HENRY

the art of print and packaging™

A MULTI PACKAGING SOLUTIONS COMPANY

P.O. Box 17099
Lansing, MI 48901-7099
TOLL FREE (800) 748-0517
FAX (800) 968-2598

www.jhc.com