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FOR IMMEDIATE RELEASE



John Henry Kicks Off the Holiday Season with New Envi Cachepot Collection™
Stylish, Sustainable, Affordable – Yes You Can Have it All!

Lansing, MI – John Henry, a Multi Packaging Solutions Company and leader in print, packaging, and merchandising solutions for the horticulture industry debuts its Envi Cachepot Collection™ just in time for the holidays. Designed to fill the void between commodity pot wraps and costly containers, these stylish cachepots combine striking graphics, a sophisticated silhouette, and sustainable materials for the ideal holiday decorating, home décor, or gift solution.

Recognizing the added appeal a beautiful container brings to floral arrangements and potted plants, John Henry launches its Fall/Winter Envi Collection in four themes --- Christmas, Valentine's Day, Home Décor, and Everyday. Available in two sizes to accommodate 4" and 6" containers, the collection features coordinating tags, signage, and enclosure cards for an irresistible merchandising program.

The Envi cachepot collection is also available in custom designs and sizes, perfect for branding a plant variety, supermarket private labels, or setting a garden center and retail florist apart from the competition. Also great for cross-promotions, gift items, and themed displays, the Envi Cachepot easily changes out when the holiday or promotion ends.

Made in the USA using water resistant materials from certified sustainable sources, the Envi Cachepot Collection invites consumers to decorate with flowers or plants and offers a stylish gift option to brighten any room.

For more information, or to order, contact your John Henry® account manager, local wholesaler or call the company toll-free direct at 866.448.8300.

About John Henry®, a Multi Packaging Solutions Company

John Henry is a Multi Packaging Solutions (MPS) company serving the greenhouse, nursery, garden center, and floral markets. MPS is a leader in print and packaging for the healthcare, media, and value-added consumer markets, widely recognized for innovation and creativity. Founded by Marc Shore, MPS is unique in its depth of industry experience, breadth of technologies and range of resources. More information is available at www.jhc.com and www.multipkg.com.

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