

John Henry® Pairs up with Blackmore on Tag Recycling Program
FOR IMMEDIATE RELEASE

New York, NY – September 3, 2008: John Henry, a Multi Packaging Solutions Company and leader in print, packaging, and merchandising solutions for the horticulture industry, has partnered with Blackmore Corporation, a leading producer of plastic growing trays, to promote recycling of styrene plant tags.

In response to customer interest in sustainable print and packaging John Henry and Blackmore will offer customers a solution to their recycling concerns. The two companies have teamed up on a program that collects clean styrene tags and recycles them to produce plant trays. The program leverages John Henry's extensive customer base and Blackmore's state-of-the-art plastic molding capabilities to divert materials back into production that would otherwise end-up in a landfill.

Commenting on the program, Kristi Huffman, Vice President John Henry stated "This is a very exciting opportunity for the horticultural industry to take the next step in 'going green'. The potential for growers and nurseries to partner with print and packaging suppliers to achieve source reduction will help the entire industry address an issue of shared concern."

"This is an important step in reducing the carbon footprint of our industry by taking advantage of the of styrene's excellent recyclability. Our partnership with John Henry will address what had traditionally been the missing link in the recycling chain – a collection mechanism." stated Skip Blackmore, President of Blackmore Company.

To enroll in the program, customers are invited to contact Denise Herndon at (800) 874-8660 or trayinfo@blackmoreco.com.

About John Henry, a Multi Packaging Solutions Company

John Henry is a Multi Packaging Solutions company (MPS). MPS is a leader in print and packaging offering an array of solutions for the horticultural, healthcare, media, and value added consumer markets. MPS has 12 production facilities throughout the United States. Founded by Marc Shore, the company has a seasoned management, sales, and design team with vast experience in print and packaging. Unlike traditional packaging companies, MPS is unique in its depth of industry experience, breadth of technologies and range of resources. More information is available at www.jhc.com and www.multipkg.com.

About Blackmore Corporation

Blackmore, headquartered in Belleville, Michigan, is a leading supplier of equipment, plastic trays and other products to the world-wide commercial horticulture industry. Find out more at www.Blackmoreco.com.

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